



Result

- **Through aggressive Strategic Communications, Abu Musab al-Zarqawi now represents:**
 - Terrorism in Iraq
 - Foreign Fighters in Iraq
 - Suffering of Iraqi People (Infrastructure Attacks)
 - Denial of Iraqi Aspirations (Disrupting Transfer of Sovereignty)
- **Effect: Eliminate popular support for a potentially sympathetic insurgency. Deny ability of insurgency to “take root” among the people.**